



ESC

Working Group
Myocardial &
Pericardial Diseases

Industry Prospectus

15th Annual Conference of the ESC Working Group on
Myocardial & Pericardial Diseases

5-7 October, 2018 | Belgrade, Serbia

Dear Colleagues,

On behalf of the organising and scientific committee it is a great pleasure to cordially invite you to the **15th Annual Conference of the Working Group (WG) on Myocardial and Pericardial Diseases** of the European Society of Cardiology that will be held in the Crowne Plaza Hotel in Belgrade, Serbia, on October 4-7, 2018. The Conference is coming back to Belgrade for the third time, after very successful meetings organized in 2006 and 2009 by Professor Petar Seferović.

The aim of the Conference is to communicate progress in basic science, diagnosis, and management of myocardial and pericardial diseases to a broad audience including not only cardiologists and internal medicine specialists, but also basic scientists, pathologists, geneticists, rheumatologists, arrhythmologists, heart failure specialists, interventional cardiologists, nephrologists, and endocrinologists. In order to expand the interaction and cooperation of the WG with other related areas, WGs and Associations in the ESC and world-wide, the Scientific Program will include sessions on the management of heart failure in cardiomyopathies and constrictive pericarditis, invasive diagnostic and interventional procedures, cardiotoxicity, myocardial and pericardial involvement in malignancies, arrhythmology, electrophysiology and pacing, sports, and surgical management of cardiomyopathies and pericardial disease. Systemic autoimmune diseases and metabolic disorders involving the heart and the pericardium will be elaborated in the special track. Advances in the treatment including new perspectives with biological drugs, immunomodulation and enzyme replacing therapies will be thoroughly reviewed as well.

"Myocardial & Pericardial Experts of Tomorrow" (MY-PET) track will include educational courses dedicated to cardiovascular pathology with focus on inflammation, fibrosis and PCR for cardiotropic viruses but also cardiovascular genetics, and integrated imaging in myo/pericardial diseases. **Young investigators awards sessions** will include selected original research and case presentations by the first authors 40 years old or less. **Specialist nurses, patients and caregivers** are also cordially invited to this Conference and we have planned dedicated topics and presentations in the program by them and for them. **Regional program** will include several sessions in the local language to promote the regional cooperation and awareness on cardiomyopathies and pericardial diseases in the area.

Belgrade is one of the oldest and most exciting European capitals, famous for its natural beauties, vibrant night life, cultural events, and warm hospitality. It will delight you with the confluence of its two rivers, beautiful lake, many monuments, parks, archaeological sites and charming local restaurants.

We are looking forward to warmly welcoming you to Belgrade in the first week of October.



Professor Arsen Ristić
Conference Chair



Professor Aleš Linhart
Chairman of the ESC WG
Myocardial & Pericardial Diseases



Professor Yehuda Adler
Vice-Chairman of the ESC WG
Myocardial & Pericardial Diseases

INFORMATION FOR SPONSORS AND EXHIBITORS

An application for sponsorship can be made in writing with the enclosed booking form to:

Ms. Gail Tito
Senior Project Manager
Paragon Group
18, Avenue Louis-Casai, Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
E-mail: gtito@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned to the above Sponsorship/Exhibition office address. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor .

Terms of Payment

50% due with Invoice

50% due by 31 August, 2018

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by 31 March, 2018 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 31 August, 2018

Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions.

SPONSORSHIP OPPORTUNITIES

Get Together Reception - €8,000

Exclusive benefits at the Get Together Reception include:

Advertisement

- Logo in the Final Program.
- Logo and link on Conference website.
- Full page advertisement in the Final Program.
- Significant branding at the Get Together Reception by the Sponsor.
- Logo on menus and/or Get Together Reception invitations.
- 100 word profile in final program.

Registration

- 2 complimentary passes to attend Conference and social functions.

Satellite Symposium - €5,000

- Sponsorship of a Satellite Symposium, for up to 60 minutes.
- The program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a "first come, first served basis").
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of EuroCardio 2018"
- Symposium program and abstracts will be included in the Final Program.

(Subject to receipt by publishing deadline)

Inclusion of sponsor's symposium invitation in the Conference bag

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| <ul style="list-style-type: none">• Special time slots will be designated and allocated on a "first come, first served" basis.• The sponsoring company for the satellite may select speakers and topics.• The sponsoring company, in addition to the sponsorship fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the satellite speakers have already been invited by the Conference. |
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Advertisement

- Inclusion of sponsor's symposium invitation in the Conference bags (insert to be provided by sponsor).
- Inclusion of one additional insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Satellite Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.
- Inclusion of symposium program on the Conference website.
- Symposium invitation will be sent out to registered delegates by email one month prior to the Conference.
- 100 word profile in final program.

Conference Bags - €3,000

A bag bearing the sponsor and Conference logos will be provided to each participant

Advertisement

- Acknowledgment of Sponsorship in the Final Program as " Sponsor".
- Sponsor's logo with hyperlink on Conference website.
- 100 word company profile in final program.

Lanyards - €2,500

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide lanyards, on which the Conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the Conference Secretariat.

Advertisement

- Acknowledgment of Sponsorship in the Final Program as "Sponsor".
- Sponsor's logo with hyperlink on Conference website.
- 100 word company profile in final program

Advertisements in Program

Full-page color advertisements are available in the following Conference publications:

- Final Program – Back Cover **€2,000**
- Final Program – Inside Front Cover **€1,800**
- Final Program – Inside Back Cover **€1,500**
- Final Program – Internal Page **€1,000**

Special Requests

We are aware that the Sponsorship of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which may be more suitable for you. Please feel free to contact us to discuss your needs.

EXHIBITION INFORMATION

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

Open Space Rental

The price for stand space only is €350 per sqm with a minimum of 6sqm.

This includes:

- 1 table
- 2 chairs
- 1 standard electric plug
- 100 word Company profile in the Final Program
- 2 Exhibitors' badges
- Get Together Reception for 2 exhibitors
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways

SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please complete the following information and return to:

Ms. Gail Tito
 Senior Project Manager
 Paragon Group
 18, Avenue Louis-Casai, Geneva, Switzerland
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 E-mail: gtito@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description	Please fill in the attached profile form

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
Total Amount (Please Complete)	€

I would like to book an Open Space for €350 per sqm (minimum 6 sqm) includes 2 company representatives

Choices	Stand No.	No. of Sqm	Total Price
1st			€
2nd			€
3rd			€

Method of Payment

Credit Card

Credit card no.: _____
 Expiry Date: _____ Type of Card: _____
 Card Holder: _____

Bank Transfer

Paragon Conventions, UBS Geneva, Account 0240 4592 8470 B, Swift UBSWCHZH12A, IBAN CH92 0024 0240 4592 8470 B

Bank charges are the responsibility of the customer.

Signature and company stamp..... Date.....